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Part I. Personal Particulars

Full Name : **Chen Ling**
Date of Birth : **15/5/1986**
Gender : **Female**
Marital Status : **Married**
Nationality/Ethnicity : **China / Chinese**
Address : **No. 123, Shui Yin Si Heng Rd., Tianhe District, 510075
Guangzhou, China**
Contact Number : **+6012-3456789**
Email Address : **abc@hotmail.com**
English Proficiency Result : **IELTS (Band 6.0)**

Part II. Areas of Research Interests / Expertise

- **Arts Management**
- **Ceramics**

Part III. Education and Academic Qualifications

2014 – 2017 **Masters in Arts Management (Gallery Management),**
at **China Academy of Arts, 310002 Hangzhou, Zhejiang, China.**

2010 – 2013 **Bachelor of Arts (Gallery Management),**
at **China Academy of Arts, 310002 Hangzhou, Zhejiang, China.**

Part IV. Academic-related Working Experiences

March 2014 – now **Senior Lecturer,**
At Guangzhou Academy of Fine Arts, 510006 Guangzhou, Guangdong, China.

January 2005 – February 2014 **Lecturer,**
At Nanjing University of the Arts, 210011 Nanjing, Jiangsu, China.

Courses Taught:

1. **Fine Arts**
2. **Arts Management**

Part V. Industry-related Working Experiences

June 2002 – December 2004 **Operations Manager,**
At China Arts Hangzhou Import & Export Corporation, 310004 Hangzhou, Zhejiang, China.

Part VI. Professional Affiliation / Membership

August 2018 – Now **Chairperson,**
of China Federation of Literary and Art Circles, Chaoyang, 100083 Beijing, China.

Part VII. Refereed Journal Articles

Chen, L. & Lai, K. X. (2015). Consumer Perception of Abstract and Representational Visual Art. *International Journal of Arts Management*, 15(3), 107-112.

[Please use APA 6th edition referencing style]

Part VIII. Conference Presentations/Seminars

Chen, L., Wong, T. H., & He, Y. B. (January 2015). *Strategic Plans in Arts Organizations: A Tool of Compromise Between Artistic and Managerial Values*. Paper presented at International Association of Arts and Cultural Management (AIMAC) organized by Ca' Foscari University, Venice, Italy.

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Part IX. Research Projects / Grants

August 2017 – December 2018 Name of Project: **Determinants of Tourist Decisions to Visit Hangzhou Museum**
Role: **Project leader**
Client/Sponsor: **State Administration of Cultural Heritage (SACH)**
Funding Amount: **RMB 80,000**

Part X. Awards/Honors Received

2017 **Best Young Researcher Award 2016,**
from **Guangzhou Academy of Fine Arts.**

Part XI. Skills / Personal Characteristics

- a. **Language skills**
 - **Chinese Mandarin (native speaker), English (second language, fair).**
- b. **Computer Skills**
 - **Adobe Photoshop, Adobe Premier Pro, Microsoft Word, Excel, and PowerPoint.**
- c. **Personal Characteristics**
 - **Scrupulous and Responsible, Honest and Dependable, Diligent and Flexible, Confident and Enthusiastic.**

Part XII. References

- 1 **Qing Leqi, Associate Professor, PhD**
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